

For Immediate Release

Asheville AIDS Walk is October 4

Asheville, NC (September 23, 2008) – The fourth annual Asheville AIDS Walk will be held Saturday, October 4. The AIDS Walk will begin at 11 a.m. at Ferguson Auditorium on the campus of Asheville-Buncombe Technical College.

Walkers will head from the college to downtown Asheville's Pack Square and back again. Courtesy transportation will be provided for those who need it. The event is free, and children and pets are welcome.

This year's walk is sponsored by Western North Carolina AIDS Project, Asheville Parks and Recreation, Buncombe County Health Center, *Out in Asheville*, Western Carolina Treatment Center, Mr. Zion Community Development, Phoenix Transgender Group, Asheville Purple Pages, and Phi Beta Lambda at AB Tech.

Stylish AIDS Walk 2008 t-shirts will be available. Participants are encouraged to bring a non-perishable food or personal care item to donate to Loving Food Resources, a food pantry service for people living with HIV/AIDS and in-home hospice care.

More than 33 million people are living with HIV/AIDS. This epidemic affects the world, the nation, and Western North Carolina.

Ron Curran, Executive Director of Western North Carolina AIDS Project, said, "Please come out and walk to share your awareness that HIV/AIDS is not a moral or political issue. It is a human issue."

More information about AIDS Walk 2008 and about testing and other related resources is available at www.wncap.org or by calling Keisha at 252-7489, ext. 312.

The mission of WNCAP, founded in 1986, is to provide HIV-related services to the people of Western North Carolina through client services, prevention education and outreach in a collaborative and financially responsible manner.

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